



BRANDON W. MOSLEY

Digital Art Director & Designer

UI/UX, Ideation + Branding

PORTFOLIO

www.manjidesigns.com

MOBILE

914-629-4475

EMAIL

brandon@manjidesigns.com

SKILLS

SOFTWARE

Adobe CC 2017 (Animate, Illustrator, InDesign, Lightroom, Photoshop); Axure RP 7.0; Sketch
MS Office (Excel, PowerPoint, Word)

CODE

HTML5, CSS3, SASS; working knowledge of jQuery, PHP, ActionScript 2

FRAMEWORKS

Bootstrap 3; Foundation Ink; CouchCMS

TOOLS

Basecamp, InVision, JIRA/Hipchat, Slack

EDUCATION

2004

B.S. Computer Graphics & Fine Arts
Cum Laude
Springfield College, Springfield, MA

2005

(Coursework) M.A. Integrated Marketing
Manhattanville College, Purchase, NY

EXPERIENCE*

Manji Designs LLC · New York, NY

Mar 2016–Present

Digital Art Director & Designer (Self-employed)

Directs creative strategy (research, messaging, identity), UI/UX (wireframes, websites, email, etc.), and print design for small businesses and start-ups. Partners with agencies to design new, responsive web experiences, and print collateral. Also functions as product and project manager.

Active Clients: Access Queens, Doone Records, NY Common Pantry, PEPA

Business Partners: Compression Studios, Geek Hive, Know Ideas, Rose Creative Group

SIMPLENIGHT · New York, NY

Oct 2014–Feb 2016

Sr. UI Designer

Led interaction strategy and design of responsive web apps. Conceptualized UI functionality. Designed white labels for high-profile clients (ex. Etihad, United Airlines, Loews). Leveraged UX standards and established UI guidelines. Managed Dev/Design working relationship, participated in culture building, and mentored junior designers.

Fusebox · New York, NY

Jan 2013–Sep 2014

Sr. Designer (Jul–Sep 14) | Designer (Jan 13–Jul 14)

Designed UX wireframes, responsive websites, digital assets, presentations, print collateral, and a native desktop app for high-profile clients (ex. Discover Bank, GE Capital Bank, GSN, JPMorgan Chase). Collaborated with team to iterate concepts. Designed print marketing, wrote copy, and performed photo research. Promoted to Sr. Designer with expanded creative strategy and project management role.

Connecticut College · New London, CT

Oct 2006–Jul 2012

Designer & Photo Editor (Jan–Jun 12) | Print/Web Designer (Oct 06–Dec 11)

Designed web and print marketing (85+ projects/year). Coordinated print production and mail fulfillment. Art directed photo shoots. Promoted to Graphic Designer & Photo Editor after establishing an archive of 100,000+ tagged images. Co-developed identity and authored brand guidelines. Managed 5 interns/semester.

Manhattanville College · Purchase, NY

Jun 2004–Sep 2006

Design Coordinator/Jr. Web Designer

Designed digital and print marketing (10+ departments). Managed print production and mail fulfillment. Art directed photo shoots. Maintained department budgets.

VOLUNTEER

Access Queens · New York, NY

Mar 2015–Present

Sr. Director

Leads digital, social media, and brand strategy. Writes web copy and marketing communications. Conceptualizes and codes digital tools for public engagement. Speaks on- and off-camera with city-wide media outlets. Participates in steering committee, community events, and meetings with transit and elected officials.

* A more detailed resume is available upon request.