



BRANDON W. MOSLEY

Digital Art Director & Designer

UI/UX, Ideation + Branding

PORTFOLIO

www.manjidesigns.com

MOBILE

914-629-4475

EMAIL

brandon@manjidesigns.com

SKILLS

SOFTWARE

Adobe CC (InDesign, Illustrator, Photoshop / Animate / Audition, After Effects, Premiere / Lightroom); Sketch; Axure RP 7.0

MS Office (Excel, PowerPoint, Word)

CODE

HTML5, CSS3, SASS | Working knowledge of jQuery, PHP, ActionScript 2

FRAMEWORKS

Bootstrap; Foundation Ink; CouchCMS

TOOLS

Basecamp, InVision, JIRA/Hipchat, Mattermost, Slack

EDUCATION

2004

B.S. Computer Graphics & Fine Arts
Cum Laude
Springfield College, Springfield, MA

2005

(Coursework) M.A. Integrated Marketing
Manhattanville College, Purchase, NY

EXPERIENCE*

The Creative Group (Robert Half) · New York, NY **Contract UI & Graphic Designer**

Jun 2017–Present

Liquidhub (Oct 2017–Present): Designs digital marketing and concepts product photography for Godiva. Retouches images and designs UX testing assets for Ford.

Truveris (Jun–Oct): Designed responsive web apps, landing pages, email templates, print, and infographics. Directed, shot, and edited 6 culture videos for recruitment.

Manji Designs LLC · New York, NY **Digital Art Director & Designer (Self-employed)**

Mar 2016–Present

Leads creative strategy (identity, messaging, research), UI/UX, print, digital, and packaging design for small businesses, start-ups, and agencies. Partners include:

Geek Hive, Project/Product Manager (2016): Successfully lead designers, devs, writers, and animators to create 5 interactive product demos for JPMorgan Chase.

Rose Creative Group, Designer (2015-16): Designed print & digital marketing for higher-ed, entertainment, and nonprofit clients.

SIMPLENIGHT · New York, NY **Sr. UI Designer**

Oct 2014–Feb 2016

Led design strategy of responsive web apps. Conceptualized UI functionality. Designed white labels for airline and travel partners. Introduced UX standards and UI guidelines. Managed dev/design working relationship and mentored junior designers.

Fusebox · New York, NY

Jan 2013–Sep 2014

Sr. Designer (Jul–Sep 14) | Designer (Jan 13–Jul 14)

Designed wireframes, responsive websites, digital assets, demos, print, and a native desktop app for high-profile clients (ex. Discover Bank, GE Capital Bank, GSN, JPMorgan Chase). Designed print marketing, wrote copy, and performed photo research. Promoted to Sr. Designer with expanded strategy and PM role.

Connecticut College · New London, CT

Oct 2006–Jul 2012

Designer & Photo Editor (Jan–Jun 12) | Print/Web Designer (Oct 06–Dec 11)

Designed 85+ web and print marketing per year. Improved print production and mail fulfillment process, saving \$8K. Promoted in 2012 after directing lifestyle photo shoots and establishing a metadata archive of 100,000+ images. Co-designed identity and authored brand guidelines. Managed 5 interns/semester.

Manhattanville College · Purchase, NY **Design Coordinator/Jr. Web Designer**

Jun 2004–Sep 2006

Designed digital and print marketing (10+ departments). Improved print production and mail fulfillment process. Art directed photo shoots. Managed department budgets.

VOLUNTEER

Access Queens · New York, NY **Sr. & Creative Director**

Mar 2015–Present

Leads design, social media, content and brand strategy. Conceptualizes digital tools for public engagement. Conducts TV, digital, and print interviews with media outlets. Sits on steering committee, represents Access Queens in local Chamber of Commerce, and consults with transit, city, and state officials.

* References available upon request.